



Strategic Plan 2026–2030.

Together to Defeat Stroke

Our Vision & Our Mission

OUR VISION

To be an indispensable support to patients, families, health professionals and researchers who strive every day to defeat stroke.

OUR MISSION

To significantly reduce the burden of stroke worldwide through care, research, education and advocacy.

Our Values

Compassion

People first.

Dedication

Hard work, persistence, sacrifice.

Integrity

Transparency and ethics.

Professionalism

The highest standards.

Six objectives for the period.

01**Educate the public**

Raise awareness of risk factors, stroke signs, life-saving first steps and available treatments.

02**Generate evidence**

Carry out quality research to guide public action, in particular that of the Ministry of Public Health.

03**Train professionals**

Provide continuing education for those who prevent and treat stroke, through conferences, seminars and workshops.

04**Support research**

Encourage and support stroke research, and recognise scientific excellence.

05**Support patients**

Support the health facilities, professionals and families who care for stroke survivors.

06**Grow the association**

Build a strong, visible organisation open to new members and partners, and document its impact.

Our Flagship Programmes •

01**Stroke Solidarity Fund**

A concrete commitment to the most vulnerable patients, through partnerships with health facilities.

02**Public education**

A reference book, regular educational videos and the “Did you know?” campaign.

03**World Stroke Day**

Every 29 October, awareness, screening and community activities.

04**Annual Stroke Action Forum**

A yearly gathering of clinicians, researchers and every skill engaged against stroke.

05**Christmas Stroke Gala & year-end campaign**

A generosity campaign carried by the message “One penny to defeat stroke”.

06**Stroke Support Line**

Long term: a listening ear and moral support for people affected and their families.

Roadmap•

2026

Launching the association

- Visual identity and website
- First accounts and communication channels
- 1st World Stroke Day — 29 October

2027

First programmes

- 1st General Assembly
- Launch of the Stroke Solidarity Fund
- First training seminars

2028

Reaching the public

- “Did you know?” campaign
- 1st Annual Stroke Action Forum
- 1st Christmas Stroke Gala

2029

Consolidating

- Continuing programmes and training
- Public annual activity report
- New partnerships

2030

Scaling up

- Steps towards NGO status
- 1st year-end fundraising campaign
- Review of the 2026–2030 plan



This plan is the roadmap for our first years. It will evolve with our means, our members and our partners.

JOIN US

contact@strokeaction.org · www.strokeaction.org